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Harvard Business Review Guide to Persuasive Presentations page 3 The Basic Presentation Checklist 2. Figure out the question to which your information is the answer. At the heart of your presentation is a body of information that you and you alone have. That's why you've been invited to speak. But you can't begin by simply

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HBR Guide to Persuasive Presentations - Nancy Duarte ...

HBR Guide to Persuasive Presentations: Conversation with Nancy Duarte. Loading... Nancy Duarte has been Principal at Duarte Design since 1990. Her firm is in the heart of the Silicon Valley, and the client list is loaded with Fortune 500 companies. Her passion for business communications that are clear, meaningful and attractive has opened doors for her in a business world full of cluttered and complex visual communications.

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