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### Ambient Findability What We Find

This book deals with the concept of "findability", which, according to the author, is the quality of being locatable. He believes that every object has characteristics which make it findable, such as unique web addresses or library call numbers. "Ambient" means surrounding, encircling, and completely enveloping.

### Ambient Findability: What We Find Changes Who We Become ...

Fascinating pot pourri of thoughts, facts and sources all focused on the topic of 'Ambient Findability', that is, the ubiquity of information that digital media now makes accessible to us all. Of course, the information may be out there and accessible, but human irrationality and bias makes us all too flawed in the way we select and interpret what we find and use.

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### Ambient Findability: What We Find Changes Who We Become ...

Ambient Findability puts SEM into a broader context and provides deeper insights into human behavior. This book will help you grow your online business in a world where being found is not at all certain." --Jakob Nielsen, Ph.D., Author, Designing Web Usability: The Practice of Simplicity

### Ambient Findability : What We Find Changes Who We Become ...

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### Ambient Findability What We Find Changes Who We Become ...

Ambient Findability: What We Find Changes Who We Become Sebastopol, CA--Intelligence is moving to the edges, flowing through wireless devices, empowered individuals, and distributed teams. Ideas are spreading like wildfire, and information is in the air, literally.

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After reading Ambient Findability, I now know he's (as we say in Boston) wicked smart. This is a timely book that will have lasting effects on how we create our future.--Jared Spool, Founding Principal, User Interface Engineering "In Ambient Findability, Peter Morville has put his mind and keyboard on the pulse of the electronic noosphere.

### Ambient Findability: What We Find Changes Who We Become ...

Peter Morville, Ambient Findability, 2005, Buch, 978-0-596-00765-2. Bücher schnell und portofrei

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Peter Morville: Ambient findability describes a world, at the crossroads of ubiquitous computing and the Internet, in which we can find anyone or anything from anywhere at anytime. It's not...

### The Impact of "Ambient Findability" - Bloomberg

Ambient Findability puts SEM into a broader context and provides deeper insights into human behavior. This book will help you grow your online business in a world where being found is not at all certain."

### Ambient Findability (📖)

In computing, ambient intelligence (Ami) refers to electronic environments that are sensitive and responsive to the presence of people.Ambient intelligence was a projection on the future of consumer electronics, telecommunications and computing that was originally developed in the late 1990s by Eli Zelkha and his team at Palo Alto Ventures for the time frame 2010–2020.

### Ambient intelligence - Wikipedia

For an information architect with library roots, the answer is obvious: ambient findability. I want to be able to find anything, anywhere, anytime. What's surprising is how close we are to making this impossibly strange dream a reality.